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AUDI ANNOUNCES U.S. PRICING FOR 2008 A5 AND S5 MODELS

AUBURN HILLS, Mich. – Audi of America, Inc. today announced pricing for the all-new 2008 A5 and S5 coupes. A5 models with a six-speed manual transmission will start at \$39,900 and S5 models with a six-speed manual start at \$50,500. Both the A5 and S5 have asymmetric quattro[®] all-wheel drive standard. Destination charges are \$775 for both models, and are not included in the base price. Six-speed Tiptronic[®] automatic transmissions are available for both models and are a \$1,300 option.

Manual transmission S5 models will arrive at dealers in November 2007. All A5 models and Tiptronic S5 cars will be available in spring of 2008.

The 2008 A5 is powered by 3.2 FSI V6 engine with the new Audi Valvelift System, and produces 265 hp at 6500 rpm and 243 ft.-lbs. of torque between 3250-5000 rpm. The S5 has a 4.2 FSI V8 engine making 354 hp at 6800 rpm and 325 ft.-lbs. of torque at 3500 rpm. Both engines give the new coupe breath-taking acceleration. The A5 takes just 5.8 seconds from 0-60 mph, while the S5 is an even faster 4.9 seconds.

All coupe models will come with numerous luxury features as standard such as leather covered power front seats, three-zone automatic climate control, in-dash six-CD changer and Sirius[®] satellite radio, electromechanical parking brake, driver info display, rain and light sensor for automatic lights and wipers, and a leather-covered, multi-function tilt and telescoping three spoke steering wheel. A5 models come with 18-inch alloy wheels while S5 models have 19-inch alloy wheels with performance tires.

The A5 has a comprehensive list of options that enhance the model in styling, comfort, and sportiness. A \$1,850 Convenience package includes bi-xenon headlamps, heated front seats, HomeLink[®], driver seat and mirror memory, heated, auto-dimming, and power folding exterior mirrors, and auto-dimming interior mirror with compass. For drivers who value performance, there is the \$2,900 S line Sport package consisting of more aggressive front and rear bumpers with headlight washers, sport suspension, 19-inch alloy wheels with performance tires, sport seats, brushed aluminum interior trim, black headliner, and S line interior and exterior badging.

Options that are available on both the A5 and S5 include Audi Navigation system (\$2,390), 505-watt Bang & Olufsen[®] audio system (\$850), and Audi side assist (\$500). Both models also have an available \$1,700 Technology package that includes Audi rear parking system with rear-view camera, adaptive headlights, and Advanced key.

For more information about all Audi models, please visit www.media.audiusa.com.

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