

6.1.09 / Porsche Club of America and the HPDE Insurance Program Partner to Deliver Valuable Membership Benefit to PCA Members

Springfield, VA (June 1, 2009) – Porsche Club of America and the HPDE Insurance Program today announced their partnership in delivering affordable insurance to the many PCA enthusiasts involved in performance driving events. The HPDE Insurance Program provides an a la carte, single-event policy designed to provide affordable physical damage coverage to vehicles used in PCA high-performance driving schools at race tracks across the United States.

“For the past few years our members have been looking for an affordable solution to cover their vehicles during performance driving events,” said Vu Nguyen, Executive Director of PCA. “Over the last 5 years our members have noticed changes to their auto policies. Where exclusions previously eliminated coverage for ‘timed or competition events,’ the majority of exclusions now are denying coverage on a ‘surface used for racing.” Unfortunately, this means that drivers involved in PCA Driver’s Education events often have no coverage once their wheels hit the racetrack.

“Due to the growing need for a program like this and PCA’s excellent safety record at performance driving events, we are able to offer coverage at a discounted rate for PCA members attending PCA events,” said Ryan Staub, Producer at Lockton Affinity and PCA DE Instructor. “PCA members will go to a dedicated PCA – HPDE Insurance Program website, enter their membership number, and receive a 10% discount on their premium!”

The PCA- endorsed HPDE Insurance Program, administered by Lockton Risk Services, offers a stated-value insurance policy providing primary coverage for incidents in the paddock or on the racing surface, whether the vehicle is being driven by the primary driver, co-driver, or instructor. In addition, after-market modifications made to vehicles are also covered and any HPDE related claims will not affect a participant’s street insurance rates or claim history. As for affordability, DE participants can purchase physical damage coverage on a vehicle valued at \$30,000 for as little as \$162 per event. HPDE Insurance Program policies are sold online and can be obtained in as little as 5 minutes.

“PCA is constantly looking at ways to deliver valuable membership benefits that respond to our members’ needs,” said Kurt Gibson, PCA President. “Our arrangement with the HPDE Insurance Program provides our members with valuable coverage and savings that will more than offset their annual membership dues. This is truly a win-win situation!”

Please visit <http://pcahpdeins.locktonaffinity.com> for more information or to purchase a PCA - HPDE Insurance Program policy.

About PCA

PCA formed in 1956 and has experienced exceptional growth, not only in members, but in the quality of its events and services. PCA serves over 97,000 members in 139 local Regions. Multiple national committees help members with technical problems, event safety, public relations, and region newsletters. The Club functions like a finely tuned Porsche. One of the objectives stated in PCA's Bylaws is to promote the enjoyment and sharing of goodwill and fellowship engendered by owning a Porsche. Based on its steady growth in members, regions, and events over the years, PCA is definitely achieving that objective.

About Lockton Affinity

Starting as a modest, home-based insurance agency in 1966, Lockton Companies has become the largest privately-held insurance brokerage firm in the world. Lockton Affinity, an affiliate of Lockton Companies, was formed in 1987 to meet the specialized, dynamic needs of affinity groups. Today they administer over 90 insurance programs and are one of the leading insurance program administrators in the US.

[PORSCHE CLUB OF AMERICA](#)

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